

IG Design Group Australia Pty Limited

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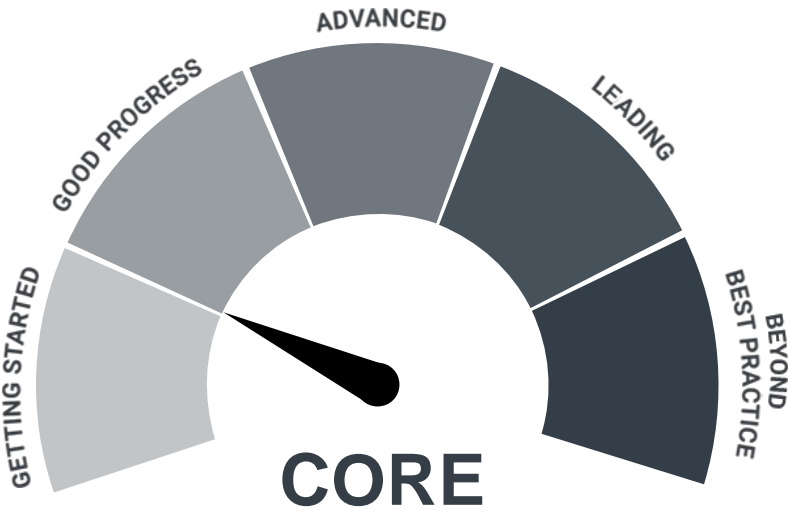
Website
www.igdesigngroup.com.au

Primary Industry Sector
General merchandise and apparel

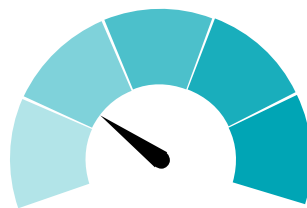
Packaging Supply Chain Position
Importer / Supplier

ABN
58 052 145 310

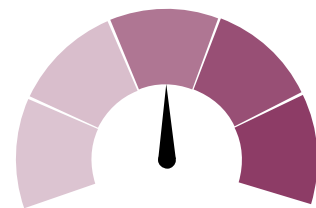
DASHBOARD



LEADERSHIP



OUTCOMES



OPERATIONS

SUMMARY

For the 2021 APCO Annual Report, *IG Design Group Australia Pty Limited* has achieved Level 2 (Good Progress) for the core criteria. All seven core criteria were answered and one out of six recommended criteria were answered.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

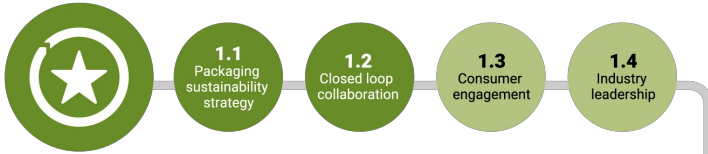
OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

OPERATIONS: All criteria related to business operations for improving packaging sustainability.

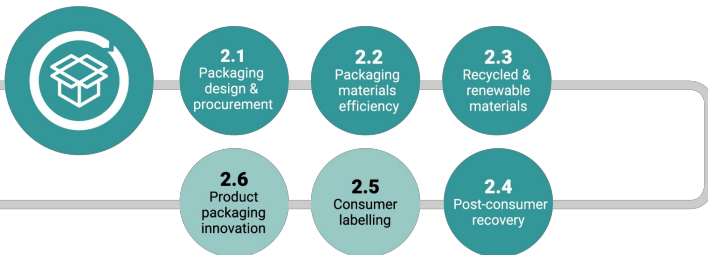
REPORTING FRAMEWORK

OVERVIEW

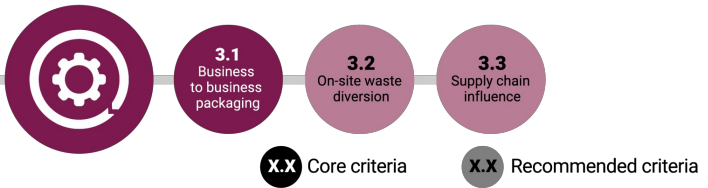
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



X.X Core criteria **X.X** Recommended criteria

LEVEL DESCRIPTION

LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

IG Design Group Australia has committed to removing individual plastic wrapping on all greeting card ranges (except where there are 'tip-on' components that need to be protected, or safety issues such as batteries enclosed). These changes have been implemented from September 2020 for all reorders and new orders placed.

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

1. Getting started

Your organisation is committed to: Having a strategy to improve packaging sustainability.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

1. Getting started

Your organisation is committed to: Investigating options to join or start a collaborative initiative to address barriers to the recovery of waste packaging.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

2. Good progress

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Applying on-pack claims or labels. (2) Designing packaging to reduce the impacts of consumption.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

1. Getting started

Your organisation is committed to: (1) Being involved in multiple programs or initiatives to improve packaging sustainability through collaboration and industry leadership.

COMMITMENTS

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

2. Good progress

Your organisation is committed to: Reviewing or starting to review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent to identify any improvement opportunities.

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

3. Advanced

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more than 20% of products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

1. Getting started

Your organisation is committed to: Investigating opportunities to increase the use of recycled and/or renewable materials in packaging.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

1. Getting started

Your organisation is committed to: Investigating opportunities to improve recoverability in packaging.

Criteria 2.5 CONSUMER LABELLING (recommended)

1. Getting started

Your organisation is committed to: Investigating opportunities to improve on-pack labelling for disposal or recovery.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

1. Getting started

Your organisation is committed to: Investigating opportunities to change the design or delivery of at least one product to improve packaging sustainability.

COMMITMENTS

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

4. Leading

Your organisation is committed to: Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

1. Getting started

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines.

SIGN OFF

SHANE TIMMERMAN

CEO

Tuesday, 11 May 2021

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